

*YOUR SECURE CHOICE*



## **ENVIRONMENTAL REPORT 2010**

Protecting the environment is our commitment"  
"and our responsibility



[www.thecrowgroup.com](http://www.thecrowgroup.com)

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## Foreword

This report addresses Crow's corporate values and commitment to the environment.

For the last couple of years Crow has been working on the implementation of product changes and innovations to become environment friendly as per European Directives on Waste Electrical and Electronic Equipment (WEEE) and on the restriction of the use of certain hazardous substances in electrical and electronic equipment (RoHS).

Crow's objectives are based on the Company's environmental awareness reflecting its responsibility towards the society and its on going commitment to remaining a reliable supplier to all its partners and customers worldwide.

In addition to its commitment to environmental protection, Crow also wishes to emphasize its commitment to the society in the frame of its social involvement.

## Crow's corporate values

The Crow Group is a worldwide leading designer and manufacturer of electronic intruder alarm systems and detection devices. The company provides professional installers with the highest standards of performance as well as innovative and cost effective solutions. With a full range of wired and wireless control panels, intrusion alarm detectors, unique outdoor detection devices, access control systems, and smart communication accessories for the security industry, The Crow Group offers its proven expertise to the security industry and faces the evolving needs of the security marketplace. Crow's products are used worldwide by professional installers and central stations to protect life and property in residential, commercial, industrial and military environments.

The Company has established a worldwide dynamic network of over 50 distributors and sales offices, making the best use of its most advanced technologies, state-of-the-art R&D and manufacturing facilities. Its Total Quality Management is in line with the latest international standards.

Our Corporate values are :

- **Focus on Results**
- **Focus on customer satisfaction**
- **Innovation**
- **Trust**
- **Reliability**

Those values govern our company's attitude with suppliers, customers, investors, associates, legislators and the environment.

## **Crow's environmental management system**

The European Commission has adopted a proposal for a Directive on Waste Electrical and Electronic Equipment (WEEE) and a proposal for a Directive on the restriction of the use of certain hazardous substances in electrical and electronic equipment (RoHS). The proposed Directives are designed to tackle the fast increasing waste stream of electrical and electronic equipment and complements European Union measures on landfill and incineration of waste. Increased recycling of electrical and electronic equipment, in accordance with the requirements of the proposal for a WEEE Directive, will limit the total quantity of waste going to final disposal. Producers will be responsible for taking back and recycling electrical and electronic equipment. This will provide incentives to design electrical and electronic equipment in an environmentally more efficient way, which takes waste management aspects fully into consideration.

In order to prevent the generation of hazardous waste, the proposal for a Directive on the restriction of the use of certain hazardous substances requires the substitution of various heavy metals and brominated flame retardants in new electrical and electronic equipment.

The Directive on Waste Electrical & Electronic Equipment ("the WEEE Directive") and the Directive on the Restriction on Certain Hazardous Substances in Electrical and Electronic Equipment ("the ROHS Directive") (together "the Directives") will have operational and financial implications for producers of electronic and electrical .

## **THE WEEE Directive**

The WEEE Directive sets out recycling targets that producers of electrical and electronic equipment must reach by 31st December 2006.

### The ROHS Directive

The ROHS Directive relates to the restriction of use of certain materials in electrical and electronic equipment, such as lead and cadmium. It excludes spare parts for the repair or other reuse of equipment that has been put on the market prior to 1<sup>st</sup>. July 2006. All equipment placed on the market from 1<sup>st</sup>. July 2006 together with spares for that equipment will have to comply with the various restrictions put in place by the ROHS Directive.

Crow has introduced a global management system integrating quality, costs targets and environmental protection.

We require our suppliers to commit to and comply with the same system and values and shall submit an assessment questionnaire estimating supplier's compliance with environmental regulations and standards.

Crow's production sites are audited internally and externally to verify that they comply with international environmental directives.

The Company is working towards compliance with ISO 14001 standard.

## **Corporate Citizenship**

Since its incorporation in 1980, Crow has consistently shown its commitment to the principles of good corporate governance and its responsibilities towards the society.

Crow participates in several educational and welfare projects.

- Contribution to organizations for Aid to children in need
- Contribution to the Cancer Research
- Contribution to educational programs for disadvantage children and youngsters
- Contribution to educational and welfare programs for children with cancer

## **Conclusion**

Environmental protection costs and investment are large. Crow intends to focus on its values and achieve environmental protection for a safer world, customer satisfaction and profitability

## **Contact us**

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